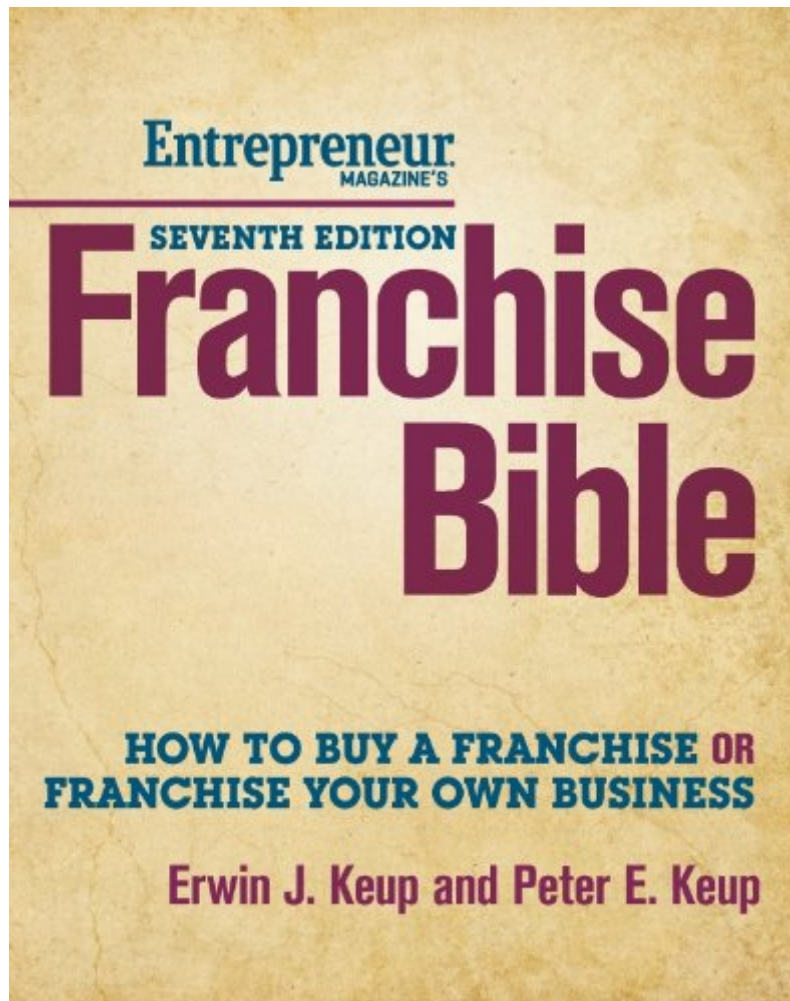


The book was found

Franchise Bible: How To Buy A Franchise Or Franchise Your Own Business



Synopsis

This proven, popular reference has been completely updated to better guide readers through the current franchise environment. Real-life examples of both service- and product-oriented franchises and useful checklists prevent mistakes and save time and money. Contact information for state and federal franchising regulatory agencies and a listing of useful publications guide new franchisees to the resources they need. Robert Smith, founder of Granite Transformations, describes how he successfully opened franchises nationwide based on guidelines in previous editions.

Book Information

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Customer Reviews

Great book and great reference both for potential franchisees and students studying the topic! Lots of great information with outside resources for further consideration!

This is a great basic knowledge guide. I wanted something with an overview of the basics and this is a great book to have.

My guy told me this along with 1 or 2 more books on this subject will get you off in the right

direction!!!

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